



Direct replies to:

Jo Rotunno

jrotunno@rclbenziger.com

Announcement

RCL Benziger is pleased to announce the appointment of Peter M. Esposito as President. His appointment by William R. Reed, CEO of CFM Religion Publishing Group, follows the resignation of Maryann Nead as President.

Maryann came to RCL · Resources for Christian Living as Publisher in 1996 and was appointed President in 1999. She served in that capacity until RCL was acquired, along with Silver Burdett Ginn Religion and Benziger, to form RCL Benziger in the summer of 2007. At that time Maryann became the president of the new consolidated religion publishing.

Peter Esposito brings RCL Benziger over 25 years of K-12 educational publishing and technology experience and has served in several senior level executive roles. He began his career with LEGO Systems as Managing Director where he was responsible for the educational technology division. From there he joined The Learning Company, a leading publisher of educational software, as Vice President of K-12 Sales and Operations.

Peter headed up Marketing and Sales for the Technology Division at Houghton Mifflin Interactive, a leading K-12 school textbook publisher, before joining a small start-up technology software company, which ultimately led him to Weekly Reader Corporation Media. At Weekly Reader, Peter served as Chief Marketing Officer and Group President, managing a portfolio of five business units with over 200 employees. His strong marketing leadership and selling skills, combined with extensive experience in leveraging content digitally, translated into impressive top line growth from legacy brands during Peter's time at WRC Media. Most recently, Peter was Chief Marketing Officer at a regional energy company, where he has worked since he left WRC Media, following its merger with Reader's Digest.

Peter and his wife Kathleen have three children, Paul, Kathleen and Andrew. Both Peter and Kathleen are active members of Saint Mary's Parish in Simsbury, CT and taught religious

education classes there for many years as volunteer catechists. Peter and his wife will move to the Cincinnati area later in 2010.

In his announcement of these changes to CFM employees, Bill Reed affirmed the many gifts that Maryann Nead brought to RCL Benziger over the past thirteen years. “While we regret Maryann’s decision to leave us, we certainly respect her decision and extend our best wishes to her for the future. We are also excited to welcome Peter Esposito to RCL Benziger and look forward to his leadership as we begin to prepare a new generation of faith formation resources. He will assist us in finding more effective ways to provide our quality content digitally to our parish and school customers as we broaden our customer base to include parents and all adults who seek sound Catholic educational and formational materials.”

RCL Benziger is a division of CFM Religion Publishing in Cincinnati, Ohio. It is the leading provider of Pre-K through Adult curriculum resources for the U.S. Catholic community.